GUIDED PUBLISHING PACKAGES

Clever Fox Publishing (www.cleverfoxpublishing.com) is India's fastest-growing end-to-end hybrid publisher, with an enviable network spread across 150+ countries and a highly-engaged community of 21,000+ members. We have been bringing out diverse literary voices in all Indian languages with a strong focus on guided and partnered publishing, and pre- and post-publication support.

In addition to the trust and goodwill we enjoy, our disruptive 100% royalty, thorough market analysis service, and tie-ups with producers for on-screen adaptations set our high-quality publishing apart. We provide two models of publishing Guided publishing and partnered publishing.

QUICK PUBLISH PACKAGE

(For books up to 200 Pages)

Services	Quick Publish
Amount (Excludes GST)	**Rs 2499**
ISBN	Yes
Barcode	Yes
Publishing Consultant	Shared
Publication Manager	Email support
Images and tables formatting	Unlimited
Author Copies####	Author copies at discount
Format	Paperback
Book Size	Regular
Paper Quality	Standard
Lamination	Regular
National Online	Yes
Distribution	Amazon, Flipkart, Ziffy Bees
Distribution Type	India
Author Dashboard	Yes
Royalty	100% of Profit
Sales Tracking	Yes

Service information

ISBN & Barcode
Obtaining an ISBN is a crucial step in bringing a new title to market. We will provide both an ISBN and a barcode for your book. The process typically takes 5–10 days. To expedite this, we recommend finalizing your package as early as possible. Please ensure the book title, author name, and binding are finalized before we apply for the ISBN.

Publishing Consultant – Shared
A publishing consultant will assist you throughout the onboarding process to ensure a smooth experience. Their role includes helping you understand our services, assisting with package selection, facilitating the editorial review process, managing registration and agreements and payment collection.

Project Management Support – Email Only
A Publication Manager (PM) will oversee the entire publishing process, ensuring timely completion within budget and to your satisfaction. Once onboarding is complete, the PM will take over from the publishing consultant. Communication with the PM will be via email.

Book Cover
Authors are responsible for designing their book cover. If you're unsure about the cover dimensions, please request a cover template from your Project Manager. If you're uncomfortable designing the cover, you can upgrade the package or opt for a cover design add-on service.

Book Interior
Authors are also responsible for designing the book's interior and submitting a print-ready file. You can request an MS Word interior design template from your Project Manager for easy formatting. If needed, choose an interior design add-on service.

Images and Tables Formatting – Unlimited
Since you are designing the book's interior, you are free to include as many images and tables as you wish.

Author Copies – At Subsidized Cost
Authors can order print copies through the author dashboard at a discounted rate. The minimum order is 10 copies.
[Watch this video to learn how to order copies.](#)

Book Binding – Paperback
This package includes paperback binding. If you'd like to upgrade to hardcover, please contact your publishing consultant.

Book Size
Choose from our standard sizes: 5x8, 5.5x8.5, 6x9, 8.5x8.5, or 8.5x11. Note that larger sizes may increase printing costs. All these measurements are in Inches.
- **5x8 and 5.5x8.5**: Popular for fiction, poetry, non-fiction, and self-help.
- **6x9**: Common for self-help, non-fiction, children's books, and academic works.
- **8.5x8.5**: Ideal for coffee table books, cookbooks, and books with heavy illustrations.
- **8.5x11**: Suitable for research and academic books, as well as children's titles.

Paper Quality - Standard
We offer the following paper types:
- **White or Crème Paper** – 70 GSM
  - White paper is used for academic and research books.
  - Crème paper is best for fiction, non-fiction, poetry, and self-help books.
- **Art Paper** – 100 GSM
  - Used for color books requiring thicker pages.

Cover Lamination – Glossy or Matte
Choose between a glossy or matte finish for your book cover. Glossy covers provide a premium, shiny appearance.

Distribution
Your print book will be distributed via Amazon, Flipkart, and Ziffy Bees within India. For international distribution, please inquire with your publishing consultant. We offer standard delivery on Amazon and Flipkart, with optional Amazon Prime delivery for an additional fee. Orders above ₹500 on Ziffy Bees qualify for free delivery, the customer can select free delivery in that case.

Print on Demand
We use print-on-demand services, meaning books are printed and dispatched only when an order is received. This reduces inventory costs, making publishing more affordable for authors.

Author Dashboard Access – Yes
Our user-friendly dashboard allows you to manage all aspects of your publishing journey, from book submission and agreement signing to payment and sales tracking.
- [Learn how to submit your book.](#)

Author Earning – 100%
Authors receive 100% of the profits after print and distribution costs are deducted.
- [Learn how royalties work.](#)
- You can also use our [author royalty calculator.](#)

Sales Dashboard
Track your book sales through our sales dashboard, which is updated daily for Amazon, Flipkart, and Ziffy Bees orders within India. The dashboard offers advanced tools such as geographic heatmaps to help you understand your sales trends.
- [Learn more about the Book Sales Dashboard.](#)

White Level Publishing
Please note we are also offering White level publishing where we will not use our logo on book cover and inside pages. Here you have the option to promote your own brand. There will be additional charges for white level publishing. Kindly check with your publishing consultant on this

Please refer our FAQ section to know more: https://www.cleverfoxpublishing.com/faq-page/